



## “Seeing Is Believing” United Way Agency Partner Tours

***Tuesday October 6th, 2009 from 12 to 1:15 pm***

Do you ever wonder: ***“When I make a donation to United Way where are my dollars going? Who is benefiting from my donation? Is an impact being made in someone’s life?”***

United Way is pleased to present the first annual “Seeing Is Believing” tour of our community partners in Fort St John.

Seeing Is Believing Tours are your opportunity to SEE the positive impact your donation, and the collective contributions of your colleagues in your workplace, are having on our friends, relatives and neighbours in Fort St John and across the north.

You and your colleagues are invited to join United Way Representatives and other workplaces included in our Campaign **October 6<sup>th</sup>** for one hour to visit/hear from two of our agency partners.

**For specific details on the agencies to be visited and timing of the tours please refer to the attached pdf.**

Guests from your workplace will meet at the parking lot of the ExecuPlace Building (across from the Post Office), on the corner of 101st Avenue and 102nd Street in Fort St. John at 11:55 am and begin their tour. In case of inclement weather conditions please use the foyer in the ExecuPlace Building. Guests will hear stories of people whose lives have been changed by the impact of yours and others’ gifts to the United Way.

Participants of tours in Prince George have expressed their appreciation at the experience of seeing the work being done by local agencies first-hand. Often, the agencies will walk participants through a typical scenario that their clients will experience. Participants find the tours “really eye-opening”, as one participant stated.

The individual went on to say, “like many people, I had been donating some money to United Way annually at my workplace for years. I did it because it was just the right thing to do, but I never really took the time to consider what United Way did with the money.



The United Way’s planned approach is a constant cycle of effort to ensure critical needs are identified, cooperative strategies are developed, and donations are invested in a way to have the greatest impact on the community.



To support our campaign in your workplace please call Prince George (250) 561-1040 • Fort St. John (250) 263-9266 [www.unitedwaynbc.ca](http://www.unitedwaynbc.ca)

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“Then I took part in a Seeing Is Believing tour to two or three different local agencies funded by United Way. I was blown away. I never realized the range of services that are offered to Prince George’s citizens. Even more surprising from my naive standpoint, I never appreciated that we had such a critical need for these services and that in many cases, the seats and beds in these agencies were still overflowing, even after United Way’s support.

From that point on, donating to United Way was no longer just another annual task but rather, it has become a requirement for me and my family.”

Please share this information with colleagues and employees in your workplace. If there is interest in participating please contact myself, Mearl Webster at [mearlw@unitedwaynbc.ca](mailto:mearlw@unitedwaynbc.ca) or phone 250-263-9266.

*We will need to know who would like to partake in this tour as well as the number of guests attending from your workplace.*

We look forward to hearing from you!

Mearl Webster  
Campaign and Community Programs Officer  
United Way of Northern British Columbia  
(250) 263-9266  
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