



“Seeing Is Believing” United Way Agency Partner Tours

Tuesday September 29th OR Thursday October 1st, 2009 from 12 to 2pm

Do you ever wonder: ***“When I make a donation to United Way where are my dollars going? Who is benefiting from my donation? Is an impact being made in someone’s life?”***

United Way is pleased to present the fourth annual “Seeing Is Believing” tours of our community partners in Prince George.

Seeing Is Believing Tours are your opportunity to SEE the positive impact your donation, and the collective contributions of your colleagues in your workplace, are having on our friends, relatives and neighbours in Prince George and across the north.

You and your colleagues are invited to join United Way Representatives and other workplaces included in our Top 25 Campaigns **September 29th OR October 1st** for two hours to visit/hear from three of our agency partners.

For specific details on the agencies to be visited and timing of the tours please refer to the attached pdf.

Guests from your workplace will be picked up by bus and taken to the agencies they are to visit or begin their tour from the United Way office at 1600 - 3rd Avenue, if convenient. Guests will hear stories and participate in activities of people whose lives have been changed by the impact of yours and others’ gifts to the United Way.

Participants of past tours have expressed their appreciation at the experience of seeing the work being done by our local agencies first-hand. Often, the agencies will walk participants through a typical scenario that their clients will experience. Participants find the tours “really eye-opening”, as one participant stated.

The individual went on to say, “like many people, I had been donating some money to United Way annually at my workplace for years. I did it because it was just the right thing to do, but I never really took the time to consider what United Way did with the money.



The United Way’s planned approach is a constant cycle of effort to ensure critical needs are identified, cooperative strategies are developed, and donations are invested in a way to have the greatest impact on the community.



To support our campaign in your workplace please call Prince George (250) 561-1040 • Fort St. John (250) 263-9266 www.unitedwaynbc.ca

United Way



“Then I took part in a Seeing Is Believing tour where a bus takes you to two or three different local agencies funded by United Way. I was blown away. I never realized the range of services that are offered to Prince George’s citizens. Even more surprising from my naive standpoint, I never appreciated that we had such a critical need for these services and that in many cases, the seats and beds in these agencies were still overflowing, even after United Way’s support.

From that point on, donating to United Way was no longer just another annual task but rather, it has become a requirement for me and my family.”

Please share this information with colleagues and employees in your workplace. If there is interest in participating please contact myself or Jocelyn Snih, Director, Resource Development at (250) 561-1040 or via email at lesleya@unitedwaynbc.ca or jocelyns@unitedwaynbc.ca by **Friday September 11th, 2009.**

We will need to know the day and time that you would like to partake in a bus tour as well as the number of guests attending from your workplace.

We look forward to hearing from you!

Lesley Anderson
Community Programs and Services Coordinator
United Way of Northern British Columbia
(250) 561-1040
www.unitedwaynbc.ca

Transportation for the tour is generously provided by Northern Health Connections.

Lunch for tour participants is generously provided by the College of New Caledonia Dining Services.



College of New Caledonia
BRITISH COLUMBIA • CANADA



The United Way’s planned approach is a constant cycle of effort to ensure critical needs are identified, cooperative strategies are developed, and donations are invested in a way to have the greatest impact on the community.



To support our campaign in your workplace please call Prince George (250) 561-1040 • Fort St. John (250) 263-9266 www.unitedwaynbc.ca

United Way