



United Way Prince George
Investing in Northern BC Communities

Community Support Initiative

A Response to the Economic Downturn in the Forest Industry

WHAT

The United Way will host and facilitate 7 workshop sessions in communities as follows: Mackenzie, Burns Lake, Houston, Prince George, Chetwynd, Fort St James and Fort Nelson – focusing on financial options, re-employment resources, re-training opportunities and social needs for those affected by the layoffs and closures in the forest industry.

FOR WHOM

Primarily forest industry workers and their families and others affected by the economic downturn.

THROUGH WHAT MEANS

2-hour information sessions – formatted to permit questions and answers in addition to resources and information.

Presenters will include representatives from financial institutions (financial options) local counseling service providers (social needs and support), employment agencies (re-employment options and resources), and college/university representatives (re-training opportunities).

The sessions will be advertised through the human resources departments at mills, resource representative client networks, news paper and other media and community groups and associations.

UW and other services will field calls and direct callers to community resources.

THE IMPACT

These sessions will ensure information about options, resources and services are available to forest industry workers and their families while they are in transition.

The sessions will supply and facilitate contact with services. Specific and accurate information about community social supports and financial planning resources will be discussed and available.

THE INVESTMENT

The United Way will act as the lead partner with financial support from RBC to offset personnel, planning, materials and logistics costs.

This presentation made possible through the partnership and support of:



FOR FURTHER INFORMATION CONTACT: JOCELYN SNIH, UNITED WAY @ 250.561.1040