





# We Thank you.

## ►► Mission Possible: Your Impact

**The return on your investment** with the United Way is broad reaching and significant. For example, last year the United Way supported programs and services with the following outcomes:

**Many 2006 & 2007 Youth Chill Program** participants demonstrated amazing long-term positive outcomes including improved attendance and behavior in the home and at school; youth reported a sense of belonging, improved self-esteem and positive outlook.

**359 Parents and Service Providers** received monthly resource guides providing broad awareness and increased access to community parenting resources.

**1 Parent** was able to keep a roof over her and her children's heads, and received assistance in feeding and dressing them.

**6 Families** were assisted with financial costs associated with having a hard of hearing or deaf child.

**35 Grandparents** raising their grandchildren connected with others experiencing similar circumstances providing the opportunity for the sharing of information and support.

**An Individual** was able to achieve living in their own home and working for two years as a result of an evaluation of, and increase to, their self-esteem.

**17 Communities** have begun community assessments around inclusion and accessibility and have begun establishing priorities.

**50 Grandparents and Service Providers** attended a networking luncheon focusing on the experience of "Grandparents Raising their Grandchildren", and strengthening community awareness of these concerns.

Peer events were held in Prince George, Terrace, Quesnel and Fort St John in conjunction with education outreach topics such as nutrition, bladder health, and fatigue for **persons affected by or with a spinal cord injury**.

**Over 3000 People** learned at least two or more helpful hints about taking care of their own mental health or that of a friend or family member and have put into practice at least half of that.

►► **It's about people. Funds raised in your community stay in your community and help 1 in 3 people. Our campaign and community building work succeeds because of thousands of hours of volunteer time.**

►► **\$ 785,000 is the anticipated level of support expected from the 2008 United Way Campaign\***

**\$ 450,815 (57%) from employee contributions through workplace campaigns**

**\$ 26,513 (3%) from individuals through mail-out and other appeals**

**\$ 265,261 (34%) from corporations and local businesses**

**\$ 42,218 (6%) through community and workplace special events**

**Residents, local businesses and corporate locations in the following communities contributed to the success of the 2008 campaign: Burns Lake, Chetwynd, Dawson Creek, Fraser Lake, Fort Nelson, Fort St. John, Fort St. James, Houston, Kitimat, Mackenzie, McBride, New Hazelton, Prince George, Prince Rupert, Quesnel, Smithers, and Terrace.**

\* These totals reflect approximate, anticipated achievements for the 2008 United Way Campaign. United Way's year end is June 30, after which audited financial statements will be available.



# We believe in our community.

We believe its success depends on the people who live in it.

## Thank you to all the organizations and employee groups who partnered with us in 2008.

- Active Support Against Poverty
- Alert Rental Co Ltd
- Analog Investments Ltd.
- Arbor Memorial Services
- Assman's Funeral Chapel Ltd
- Astral Media
- BC Assessment
- BC Ferries
- BC Hydro
- BC Paraplegic Association
- BC Safety Authority
- BC Transmission
- BCAA
- BJ Services
- BMO - Bank of Montreal
- Brandt Tractor Ltd.
- C. Keith Aartsen Law Corporation
- Canada Post
- Canada Revenue Agency
- Canadian Mental Health Association
- Canfor
- Carpet One / PG Floor Fashions
- Carrier Lumber Ltd.
- CAT Rental Stores
- Central Interior Native Health Society
- Central Interior Woodworks
- Chemtrade
- CIBC
- City of Fort St. John
- City of Prince George
- Clarica / Sun Life Financial
- CMHC
- CNIB
- CN Rail
- College of New Caledonia (CNC)
- Costco Wholesale
- Crisis Prevention, Intervention and Information Centre for Northern BC
- Deloitte & Touche LLP

- Devon Canada
- E & J Gallo Winery
- Enterprise Rent-A-Car
- Envision Credit Union
- Envision Kitimat Insurance
- Federal Retiree Services
- Finning
- Fleck Bros • Division of Guillevin International
- FMC of Canada Ltd.
- Future Shop
- GeoNorth Engineering Ltd.
- Gillom Lumber Co. Ltd
- Great West Life / Canada Life / London Life
- Gregg Creek Forest Ent. Ltd.
- HSBC
- Hub City Motors
- Husky Energy
- Hydrex Fund
- ICBBC
- Imperial Oil Retirees
- Integris Credit Union
- Intersect Youth and Family Services
- Jim Pattison Broadcast Group
- Jorgensen & Nelson Appraisals Ltd.
- Kalsbeek & Co
- Keenleyside Insurance Services
- Kenroc Building Materials
- Korolek Management Inc
- KPMG
- Lakeland Mills
- Lehigh Inland Cement
- Lomak Bulk Carriers Corp.
- London Drugs
- Manulife Financial
- Mr. Mike's Restaurants
- NAV Canada
- Norse Logistics Ltd.
- Northern John Howard

- Northern Health
- Nukko Lake General Store
- Oil and Gas Commission
- Petro-Canada
- Phoenix Transition Society
- Positive Living North
- Praxair
- Prince George Citizen
- Prince George Steel Ltd.
- Provincial Employees Community Services Fund
- QM Bearings
- RBC Financial Group
- RCMP
- RE/MAX Centre City Realty
- Regional District of Fraser Fort George
- Schmitz, Anderson & Neilsen
- Scotiabank Group
- Service Canada
- SM Forrest & Associates
- SMS Conoco Equipment
- SNC - Lavalin Morrow Environmental
- Spartan Controls
- Spectra Energy Transmission
- Spee Dee Printers
- Storm Oilfield Services Ltd.
- Suncor Energy Foundation
- T & S Tubing & Shafting Inc.
- Taylor Gas Liquids LP
- TD Canada Trust
- Telus
- Terasen Gas
- The 1988 Foundation
- UNBC (University of Northern BC)
- United Auto Parts
- Wells Fargo
- WR Ventures Ltd.
- WSI

## Thank you to our Labour & Trade Union Associations

- Association of Postal Officials
- BC Government & Service Employees Union
- Brotherhood of Locomotive Engineers
- CEP Local 1133
- CEP Local 1997
- CEP Local 603
- CEP Local 824m
- CNCFA
- CUPE Local 1048
- CUPE Local 1699
- CUPE Local 3742
- CUPE Local 3799
- CUPE Local 399
- HERE Local 40
- HEU
- International Association of Fire Fighters (Local 1372)
- International Union of Operating Engineers (Local 115)
- IWA (Local 1-424)
- Local 3, College Institute Educator's Association
- PG & District Labour Council
- PPWC Local 25
- PPWC Local 29
- PPWC Local 9
- Prince George & District Teachers Association
- Prince George Local, Canadian Union of Postal Workers
- Steelworkers Local 1-424
- Teamsters Local 31
- Teamsters Local 213
- TWU Local 18
- TWU Local 26
- TWU Local 9
- United Brotherhood of Carpenters & Joiner of America (Local 1998)
- United Brotherhood of Carpenters & Joiner of America (Local 2106)
- UTA Local 1271
- UTU Local 1923

## The following organizations and groups received awards for the extraordinary achievements they made during the 2008 campaign. Several are recognized for the support provided by employees at sites across Northern BC.

### Special Promotions (Drive Thru Breakfast)

- Costco

### Highest Employee Participation (Large Organization Category)

- Costco

### Highest Employee Participation (Small Organization Category)

- Deloitte

- Intersect Youth & Family Services
- Jim Pattison Broadcast Group
- Kalsbeek & Co.
- KPMG
- London Drugs
- NAV Canada
- Northern John Howard Society
- Positive Living North
- Prince George Citizen
- QM Bearings
- SNC Lavalin / Morrow Environmental
- SOS Society

### Mission Possible Award

- London Drugs
- RBC - Main Branch, Prince George

### Employee Campaign Team Of The Year

- Canada Revenue Agency

### We Believe Awards

- Canfor - CAC
- CIBC
- Deloitte
- London Drugs
- PG Pulp/Intercon
- RBC
- Regional District of Fraser-Fort George
- UNBC

### Corporate Leadership Bronze (\$3,000 - \$4,999)

- Integris Credit Union
- FMC
- BMO
- Great West Life/London Life/Canada Life
- Re/Max Centre City Realty
- Spee-Dee Printers

### Silver (\$5,000 - \$9,999)

- Chemtrade Pulp Chemicals
- CIBC
- Spectra Energy Transmission
- Suncor

### Gold (\$10,000 - \$24,999)

- CN
- Lakeland Mills
- Petro-Canada
- Storm Exploration
- Devon Canada
- Costco

### Partner (\$25,000 - \$49,999)

- RBC

### Community Builder (\$50,000 and up)

- Canfor

### Collaboration For Community Impact Award

- Telus

### Top In-Kind Supporters (in alphabetical order)

- Art Knapp Plantland
- Blake Productions
- Central Display & Exhibits
- Coast Inn of the North
- Costco Wholesale Canada
- Dean Mason & Company Chartered Accountants
- Hubbell Designer Goldsmiths
- Mission Hill Wines
- Quick Print
- SpeeDee Printers
- Splash Media Group
- Uniglobe Sunburst Travel

### Thanks to our Media Partners (in alphabetical order)

- 101.3 The River
- 101.5 FM The Bear
- 890 CJDC
- 94X-FM
- 99.3 The Drive
- Alaska Highway News
- CJDC TV
- CKPG TV
- Energy FM
- Moose FM
- Northeast News
- Prince George Free Press
- Prince George Citizen
- The Wolf 97-FM

## Top 25 workplace campaigns across Northern BC

- (alphabetical order)
- Canada Post
  - Canada Revenue Agency
  - Canfor
  - Chemtrade Pulp Chemicals
  - CIBC
  - City of Prince George
  - College of New Caledonia
  - Costco
  - Deloitte
  - Devon Canada
  - FMC
  - Future Shop
  - ICBC
  - Integris Credit Union
  - Manulife Financial
  - Northern Health
  - Oil and Gas Commission
  - QM Bearings
  - RBC
  - Regional District of Fraser Fort George
  - Scotiabank
  - Service Canada
  - Spectra Energy Transmission
  - TD Canada Trust
  - University of Northern BC

# We believe this is the way.

We are often asked, "Why the United Way?" It is true that each of us have many opportunities to volunteer with the hope that we can individually contribute to the greater goal of making our community and region a better place. In addition, there are many ways that we can invest our hard earned incomes whether we invest in our families, our future financial stability or our community, to name just a few options.

The decision of our families to invest in the United Way is because we believe in northern BC and want our individual and collective communities to be the best they can be. The scope of impact of the United Way is broad enough to influence community growth in many important ways and narrow enough to be effective and efficient. United Way makes it easy for us to contribute individually and to really see the difference we make.

Ultimately, the entire community wins when kids are successful, families are empowered, our communities are supportive, seniors remain involved, and citizens are healthy. And we believe there is a role for everyone to play in creating these possibilities.

**Our most important partner in achieving our mission is YOU.** Together we are making a difference in the lives of thousands every day. United Way depends on your financial

support to provide services to those in need as well as to continue the work of solving our communities' and region's most pressing social issues. Thank you for taking ownership of the future of your community and shaping a legacy you will be proud to inherit and pass on to your own children. **Your involvement today helps us all to enjoy a brighter tomorrow.**

We believe in our community. We believe its success depends on the people who live in it. We believe in possibility. Thank you for joining us in creating possibility. We believe.

**Alex C. Michalos**  
Prince George Campaign Chair  
Chancellor & Professor Emeritus  
UNBC

**Russ Beerling**  
Fort St. John Campaign Chair  
Owner & General Manager  
Moose FM

2008  
missionpossible

## Prince George Campaign Cabinet

Alex Michalos, Chair	Steve Henderson	Perry Slump
Bob Hill	Ellen Cranston	Sean Robinson
David George	Sandy Stephens	Rob Jarvis
David Duck	Derek Bates	
Lindsay Poitras	Tracy Lofroth	

## Prince George Community Investment Committee

Ivan Cartwright, Chair	Leona Anderson	Sandy Stephens
Lori Wolfe, Vice-Chair	Lynn Andersen	Monica Contreras
Cheryl Webster	Paula Saretzky	
Chris Kinch	Perry Slump	

## Fort St. John Campaign Cabinet

Russ Beerling, Chair	John Turner	James Wickstrom
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## Fort St. John Community Investment Committee

Corey Jonsson, Chair	Dave Eaton	Rick Ekkel
Andy Ackerman	Marva Kosick	Lynn Locher

## Quesnel Community Investment Committee

Ron Potter, Chair	Chris Hyde	Linda Lefebvre
Bev Anderson	Jody Plant	
Barb Backmeier	Julie Carlson	

## Smithers Community Investment Committee

Estelle Wodjak, Interim Chair	Steven Bakker
Rachelle Cameron	Karen Perreault

## United Way Board of Directors

John Turner, Chair	Corey Jonsson	Ron Neukomm
Ellen Cranston	Sandy Stephens	Lynn Andersen
Leona Anderson	Alex Michalos	Teresa Bennett
Robert Hill	Ivan Cartwright	
Dave Eaton	Scotty Raitt	

## Prince George

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We Believe.

