

# We Believe.

Investing in Northern BC Communities



**United Way**  
Northern British Columbia

[www.unitedwaynbc.ca](http://www.unitedwaynbc.ca)



# We believe in our communities.

**The United Way helps one in three people** in Northern British Columbia. A gift to the United Way is an investment in programs and services for people in your community. The people whose lives are changed because of this campaign are all around us – our neighbours, colleagues, relatives and friends.

**Our commitment to you** is to invest your donation where it will have the maximum possible impact in your community, ensuring your donation reaches the most people possible.

**We believe** in our community. **We believe** that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. That a safe, supportive community is everyone's responsibility. **We believe** in possibility. **We believe** in our community. **We believe** that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. **We believe** in possibility.

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